

Subject: Downtown News Pet Contestboundary="Apple-Mail=_34D388F3-82EB-4EF9-A7E5-8629991F453C"

From: "Dawn Eastin" <dawn@downtownnews.com>

Date: 04/27/2016 04:55 PM

To: "Henna Sherzai" <HSherzai@downtownla.com>, "Michael Filson" <@>

Hi Henna & Mike,

Thanks for your offer and help to promote our pet contest!

Let me know if you need anything else.

Dawn

Copy

If you love your pet and you love a good contest, then Downtown News has something for you (well, for you and your pet)! It's the Cutest Critter Contest where the paper is giving away some awesome prizes! Email one (1) photo of your cutest critter to contests@downtownnews.com for a chance to win your pet's photo on the cover of the May 16th issue, a \$100 gift card to Patina Restaurant Group, and a pet package from Pussy and Pooch! Get creative with your pet and send the best photo.

Contest ends May 10 at 5pm (PST) so send your photo ASAP. One photo of one pet per household.

Image (below)



—Pet Promo.jpg—



The poster features a close-up of a black and white dog's face. Text on the poster includes "DT NEWS DOWNTOWNNEWS", "The Spring Ball Will Want to Be Mayor :6", "Big Kian Be a Winner Area District Complete :6", "DTLA PET OF THE YEAR!", and "THE VOICE OF DOWNTOWN L.A. SINCE 1977".

Brought to you by **THE BLOC**

DTLA'S CUTEST CRITTER CONTEST

your furry (or not so furry) friend
could be DOWNTOWN'S **PET OF THE YEAR**

Downtown News' 2016 Inaugural Cutest Critter Contest is dedicated to all things animal, from four-legged friends to birds and other wildlife. Show us your best shot.

Eligibility: You must live or work in Downtown Los Angeles.

GRAND PRIZE:

- Your pet's photo on the cover of the May 16 DTNEWS, a \$100 gift card to Patina Group restaurants and a fantastic gift package from Pussy and Pooch.

2ND & 3RD PLACE:

- Each will receive a \$50 gift card to Patina Group restaurants and a gift package to Pussy and Pooch.

HOW TO ENTER
Entry Deadline:
Tuesday, May 10 @ 5 p.m.

Email your high resolution photo, your name, phone number and pet's name to
contests@downtownnews.com
(subject line: Cutest Critter)
or mail to
1264 W. First St., Los Angeles CA 90026

One entry per person. All or part of the submissions may be published in our May 16 issue or online and become the property of the L.A. Downtown News.

Downtown's Best Friend
Photo Contest Partners: 

—Attachments:—

Pet Promo.jpg

321 KB